Newspaper Clips October 26-27, 2014

October 26

Hindustan Times ND 26-Oct-14 P-8

STRICT ORDERS Govt directs over 40 varsities to fill faculty posts

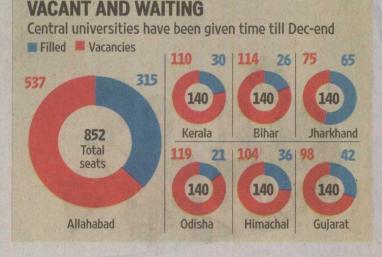
Brajesh Kumar

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NEW DELHI: The government has directed vice-chancellors (VCs) of more than 40 central universities to fill thousands of faculty positions that have been lying vacant for over six months by the end of December; a ministry official told HT on Saturday.

Nearly 40% of over 10,000 teaching positions have been lying vacant for more than six months in central universities across India. However, some university officials say appointments have been held up for a host of reasons, including their location and problems of finding the right candidate.

"Most universities are located in remote areas where faculty members do not want to go. Then there is the difficulty of finding eligible candidates at senior positions," said Jancy James, former VC of Kerala Central university, which has 110 vacant positions, of the total 140 sanctioned posts.



HT spoke to a number of VCs, who confirmed the move to fill the vacancies was underway.

"The ministry recently communicated to us the urgency of forming the panel of experts that will undertake the selection process. We have already kicked off the process and are hopeful of filling the vacancies by December," said TV Kattimani, VC of Indira Gandhi National Tribal University in Madhya Pradesh. The university has 228 sanctioned faculty positions of which 172 are lying vacant.

The VC said the ministry also pledged its support in finalising the visitor's nominee — the President of India's nominee which is one of the reasons why appointments have been held up for so long.

The President's office sometimes takes time to nominate its member to the selection panel, which also includes two members from the university's executive council and a subject expert. A delay in finalising the visitor's nominee often delays the whole process of selection.

Some VCs said that while the ministry could help with the formation of the selection panel, it will also have to turn its attention to other problems, like finding the right candidate and someone willing to work in remote areas, if it wanted to fill all vacancies.

"We have identified some of the causes for the delay and hope the ministry helps us in resolving the problems if it wants the vacant positions to be filled," said a VC, who did not wish to be identified.

The University Grants Commission (UGC) recently wrote to all the universities to identify the causes for vacancies and make efforts to fill them as per UGC norms. Tribune ND 26-Oct-14 p-16

Govt participation in higher education on decline

Seven in 10 colleges being privately run | 30% of universities in the country are private

ADITI TANDON TRIBUNE NEWS SERVICE

NEW DELHI, OCTOBER 25 Government participation in higher education is on a sharp decline with 73% of all existing colleges being privately run. A comprehensive survey of higher educational institutions by the Ministry of Human Resource and Development reveals significant trends on unprecedented privatisation of college education.

More and more private enterprises are entering the higher education sector with public institutions taking a back seat in terms of numbers.

The survey, a critical input on the sector for proposed discussions on the new National Policy on Education (NPE), reveals that 30% of the existing 633 universities in India are privately managed and 73% (seven in 10) of the existing 24,120 colleges are in private hands.

Within the private institutions, 58% are private unaided colleges (which charge their own fee, often exorbitant) and only 15% are private-aided institutions which receive some central grant under the UGC and are therefore under some kind of regulation. The rise of private unaided institutions poses a challenge for the system to create robust accreditation mechanisms to see that basic minimum standards in terms of teaching and infrastructure are maintained.

A ministry official points out, "Private unaided institutions are mushrooming especially in technical streams. Although accreditation of the existing institutions has been made mandatory through a UGC notification last year, the progress is slow. We need

Need for quality checks

- The unprecedented privatisation of college education has stressed the need for quality assessment and creation of robust accreditation mechanisms
- The 12th Plan document on education calls for a debate on the need to allow forprofit educational institutions with safeguards
- At present, less than 20% of all Indian colleges and universities are accredited

to see that our quality check mechanisms grow in proportion to private institutions which are essential to boost our gross enrollment ratio considering the government has financial limitations."

Reports published by the National Assessment and Accreditation Council (NAAC), charged with the responsibility of accrediting higher educational institutions, show that most colleges are facing acute shortage of faculty and infrastructure; they lack innovation, offer outdated curricula, over emphasise theory and lack quality monitoring. At present, less than 20% of all Indian colleges and universities are accredited.

The fresh data on privatisation of education has brought urgency to the issue of quality assessment. At present out of 633 universities in India, 201 are privately managed; there are 42 central universities, 13 state open universities, 61 institutes of national importance such as the IITs and IIMs; 290 state public universities, five institutes set up under state legislature Acts; 38 deemed universities among others.

The highest concentration of private institutions is in Andhra Pradesh where over 80% of all colleges are private unaided.

The issue raises questions around whether the government wants to revisit its old policy of allowing colleges to be set up only as not for profit trusts and societies. The 12th Plan document on education calls for a debate on the need to allow forprofit educational institutions with safeguards. The Planning Commission, while stressing the need for quality education, had highlighted private participation in both school and college education.

The logic behind the argument to allow corporate entities to enter education through a lawful route is - institutions need financial resources to attract faculty, create world class infrastructure and pay soaring land prices.

With a new survey presenting statistics on privatisation trends, the issue is likely to be debate in the forums discussing the new NPE. The NPE of 1986 saw education as a public good and barred for profit institutions in the sector. Researchers on education however conclude, "In India, we have moved from half-baked socialism to half-baked capitalism so far as education goes. It's high time we confronted hard realities.'

Filling VC posts: UGC yet to name members for search committees

Posts lying vacant in four universities in the State since July 2014

http://www.thehindu.com/news/national/karnataka/filling-vc-posts-ugc-yet-to-name-members-for-searchcommittees/article6530928.ece

The University Grants Commission (UGC) delaying nomination of its members to search committees appears to have become a stumbling block for filling the posts of Vice-Chancellor of four universities in Karnataka.

The posts of Vice-Chancellor of Gulbarga, Kuvempu (Shimoga), Krishnadevaraya (Bellary) and Rani Channamma (Belgaum) universities have been vacant since July 2014. Governor Vajubhai Vala, who is the Chancellor of Universities, has now advised the Higher Education Department to write to the UGC to nominate its members to the search committees for recommendations to these posts. The process came to a standstill after the term of the former Governor H.R. Bhardwaj ended in August.

Higher Education Minister R.V. Deshpande said the State had set up search panels and was waiting for the UGC to nominate its members. Each committee will have four members — nominees of the government, the respective university, the Governor and the UGC. The government, the Governor and the universities concerned have nominated their members. "But, unfortunately the UGC is not taking any interest in nominating its members," he regretted.

The practice was to complete the process of filling the post before the retirement of incumbent Vice-Chancellor. The department was aware of the administrative problems being faced by the universities in the absence of the Vice-Chancellor. "I have written to the UGC to expedite the process of appointing members and also appealed the Union Minister for Human Resources Development to intervene in the matter," the Minister said.

On whether or not the government would table the Karnataka Professional Educational Institutions (Regulations of Admission and Determination of Fee) Act, 2006, in the winter session of the Assembly, Mr. Deshpande said consultations were on with all stakeholders, including managements of private professional educational institutions, student bodies and political parties. "The issue will be discussed in the Cabinet before taking a decision on tabling the Bill in the coming session," he added.

Singer KK and Irish band Frantic Jack rock the stage at IIT Delhi's cultural fest

http://timesofindia.indiatimes.com/City/Gurgaon/Singer-KK-and-Irish-band-Frantic-Jack-rock-the-stage-at-IIT-Delhiscultural-fest/articleshow/44933475.cms

IRISH ROCKERS: The first day of IIT Delhi's cultural fest, Rendezvous, started on a slightly dull note, but the energy levels picked up when Irish band Frantic Jack took the stage and started off the concert with their hit number, Hold On.

Niel Kakkar, a second year student of IIT-D, said, "I've never heard about Frantic Jack, but now that they are here, I think they are pretty amazing and cool. Their music is really good." Adding to this, Mayank Jain, a third year student of the college, said "It's always better when bands perform their own songs. The college bands have been performing songs by popular bands and that was really dull." As the IIT students appreciated the little-known Irish band, the much hyped annual fest had its usual number of fans in attendance. An excited Bhumika Batra, a student of Netaji Subhas Institute of Technology, told us, "This is so awesome. Rendezvous is always great."

Of KK, fire dancers and HINDI rock: Rendezvous' Spectrum Night on day 2 saw Hindi alternative rock band, The Local Train, opening for B-Town singer KK. Fire dancer Ana Sofia was up next, as she danced and juggled to bass-dominant tracks, synchronizing the flaming props to the beats. But the much-awaited performance everyone was anticipating was KK's gig, and he arrived just before the audience ran out of patience. A regular performer at IIT Delhi, KK spoke about how he had first performed at IIT as a student and won the competition. A quick throwback to the good ol' college days was followed by an over the top performance by the singer as he made the IIT-ians swoon to hit singles like O Meri Jaan, Tu Hi Meri Shab Hai, Khuda Jaane Kyun and Zara Si Dil Mein.

IIT-M's Dept showcases industry-centric research

Chennai, October 26:

http://www.thehindubusinessline.com/industry-and-economy/education/iitms-dept-showcases-industrycentric-research/article6535340.ece?utm_source=RSS_Feed&utm_medium=RSS&utm_campaign=RSS_Syndication

A car fitted all over, inside and outside, with sensors welcomes visitors to the Department of Engineering Design at IIT-Madras. The sensors test for noise, vibration and harshness of the vehicle. This was one of the many applications put on display by the Department at an open house for industry on Saturday.

It is the first open house by the Department, which plans to make it an annual event. The idea is to showcase and create awareness about the Department's various industry-centric applications and research, says Nilesh J Vasa, Head of the Department.

For instance, the Department's Vehicle Mechanics Laboratory focuses on the identification of vehicle parameters, tyre friction modelling, and tyre modal analysis. The Department is also developing modular tricycle for mobility disabled as also underwater robots.

The Department, established in 2006 as the Institute's 16{+t} {+h} department with a focus on interdisciplinary teaching and research, is involved in the development of a concept and a form to meet a function. Vasa said the Department does sponsored research for organisations such as the ISRO and BHEL. It also does research for the industry especially in automotive and biomedical areas. The Department houses a centre of excellence in tyre and vehicle mechanics. Funded by JK Tyres and Industries, this is one of the largest private sector initiatives.

(This article was published on October 26, 2014)

October 27

Dainik Jagran ND 27/10/2014 P-3



Nai Duniya ND 27/10/2014 P-1



Business Line ND 27/10/2014 P-21

IIT-M's Dept showcases industry-centric research

OUR BUREAU

Chennai, October 26

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Blood vessel grown using 2 tbsp of blood Researchers Find Way To Extract Stem Cells Without Drilling Into Bone Marrow

Kounteya.Sinha@timesgroup.com

London: Two tablespoons of blood are all that is needed to grow a brand new blood vessel in just seven days. This is shown in a new study from Sahlgrenska Academy at University of Gothen-burg, Sweden, and Sahlgrenska University Hospital.

Just three years ago, a patient at Sahlgrenska University Hospital had received a blood vessel transplant grown from her own stem cells.

Suchitra Sumitran-Holgersson, professor of transplantation biology at Sahlgrenska Academy, and Michael Olausson, surgeon/

medical director of the Transplant Center and professor at Sahlgrenska Academy, came up with the idea, planned and car-ried out the procedure.

Sumitran-Holgersson Olausson have published a new study based on two other transplants which were performed in 2012 at Sahlgrenska University Hospital.

The patients, two children, had the same condition as in the first case — they were missing the vein that goes from the gastroin-testinal tract to the liver.

Once again, we used the stem cells of the patients to grow new blood vessels that would permit

Times Of India ND 27/10/2014 P-17



the organs to collaborate properly," Olausson says.

This time, however, Sumitran-Holgersson, found a way to extract stem cells that did not necessitate taking them from the bone marrow. "Drilling in the bone marrow is very painful," she says. "It occurred to me that there must be a way to obtain the cells from the blood instead.'

The method involved taking 25 millilitre (approximately two tablespoons) of blood, the mini-mum quantity needed to obtain enough stem cells.

Sumitran-Holgersson's idea surpassed her own expectations. The extraction procedure worked

perfectly the very first time

"Not only that, the blood itself accelerated growth of the new Sumitran-Holgersson says. "The entire process took only a week, as opposed to a month in the first case. The blood contains substances that naturally promote growth."

Olausson and Sumitran-Holgersson have treated three patients so far. Two of the three patients are doing well and have veins that are functioning as they are expected to.

In the third case, the patient is still under medical surveillance and the outcome of the procedure is uncertain.

Five-year-olds learn coding as Britain eyes digital future play to watch Daisy dance

London: "Miss! We made it breathe out fire!" exclaims 10-year-old Joe, pointing at the laptop on his desk, where he has programmed his ani-mated dragon to belch flames into the face of the Greek he-re Haracles ro Heracles. Gasps of excitement rip-

ple across the classroom as children at Launcelot school in south London try to work out the string of commands that Joe used, to create their own virtual battles.

This is no special class -

it is a scene being recreated across England, which in across England, which in September became the first major world economy to make coding a compulsory subject for children in publi-cly-funded schools from the age of five.

The government over-hauled the computing curri-culum after industry figures warned that children were not learning the skills they needed to compete in the 21st century. Now these children area Now, these children are not just playing computer



nt overhauled the computing curriculum after industry figures warned that children were not pete in the 21st ce

games, but learning how to make them. Jemimah, a soft-spoken 10-year-old in an im-maculate blue and black uni-

maculate blue and black uni-form, smiles with satisfac-tion as she, too, manages to make her dragon breathef fire. For many, the word cod-ing conjures up nightmarish images of lines and lines of text on a computer screen, written by hunched figures typing away furiously. But these students are us-ing basic animation software that gives them a choice of

command phrases — move forward or back, lift a shield - that can be arranged in se-quence to make the coloured

characters come to life. In another classroom, younger students are learn-ing coding through an IPad programme called "Daisy the Dinosaur". "It's for baceuse you get

'It's fun because you get "It's fun occause you get to tell them what to do," says six-year-old Ashley, as he swipes his finger to create a list of words such as "Spin" and "Jump" and then presses

"It has made the comput-er curriculum more exciting for the children. And it's not actually that difficult." says teacher Amy Riley. Britain has a fast-grow-ing digital sector which ac-counts for about 5% of the country's growth, according to 'Tech City'. *srp*

across the screen. Six-year-old Feza is almost breathless as she demonstrates how to

make Daisy "bigger, and big-ger and bigger!" "It has made the comput-

CBSE to focus on NE issues

EXPANDING VISION

Centre of Excellence for teachers in Guwahati to come up in collaboration with **IIT-Guwahati**

Project on the northeast to be part of CCE for classes VI to VIII

> Questions for open textbook assessment for classes IX to XI to be based on situations found in the region

Teachers from the northeast to be trained to devise tasks

> **Manash.Gohain** @timesgroup.com

New Delhi: CBSE may soon ask its students to work on a project on the northeast or a question may be part of the open book assessment—the region is to become a focus area in its curriculum.

Besides setting up a centre of excellence for teachers in Guwahati in collaboration with IIT Guwahati, Central Board of Secondary Education (CBSE) is going to include various aspects of northeast studies in its Continuous and Comprehensive Evaluation (CCE) system as well as emphasize on the region in Heritage India Quiz.

In a meeting of the Bezbaruah Committee earlier this month, the board had proposed implementing a sixpoint strategy to sensitize students on the northeast issues.

To include these issues in the curriculum, CBSE is planning to introduce such project works under CCE from classes VI to VIII. At the meeting with the committee, set up to look into the concerns of the people from the northeast, the board said it had already advised the schools to take up these projects. "We will also ensure based on various aspects of the region for formative assessments

> Value education kits to include activities that can create awareness of the region

Gender-sensitive pedagogy as well as activity cards for students of all classes to increase sensitivity towards **NE students**

Items from the northeast to feature in Heritage India Quiz

that these cannot be bought off the shelf," said CBSE, which will release related guidelines for the schools.

For higher classes, CBSE is planning to make use of open text book assessment, which has been introduced in all main subjects in classes IX and X and in economics, biology and geography in Class XI. These study materials will be based on situations found in the northeast.

Under Formative Assessment of CCE, the teachers from the Northeast will be trained to devise assign-

NEW APPROACH

ments in local, social, economic and political contexts. CBSE has specifically asked them to include freedom fighters from the region in these materials.

At the centre of excellence, the teachers from the northeast will train their counterparts and students from other parts of the country for better connect with the region.

The value education kits-the handbook for the CBSE teachers—will also be improved to introduce activities for creating awareness about the students from the region.

The Pioneer ND 27/10/2014 p-9



New Education can draw on our history

India's struggle for independence had been witness to some of the most interesting thoughts on education being articulated and experimented with, vigorously

Perhaps no other country's struggle for independence saw Psuch a robust and rich parallel education movement as did India's from the 1890s to the late 1930s. Throughout this vast stretch of struggle filled decades, the zeal and the aspira-tion for developing a national system of education for India never flagged, was never abandoned nor did it cease to attract the ener-gies of some of the leading minds of our struggle for liberation. In between this vast swathe of decades, India and India's struggle for freedom witnessed some of the most interesting thoughts on education being articulated and experimented with

Struggle for treevom witnessed some of the most interesting thoughts on education being articulated and experimented with. By the time Swami Vivekananda appeared on the Indian scene with his exhortations of education and nationalism, Swami Dayananda Saraswati had already evolved a framework of edu-cation. Swami Dayananda's educational philosophy and frame-work would be among the foundational inspiring experiments that would influence the quest for a national system of educa-tion for India. tion for India.

tion for India. While the 1890s saw Swami Vivekananda's tamous articu-lations on the false aims and debilitating effects of the colonial education system it also witnessed the beginning of Acharya Satish Chandra Mukherjee's (1865-1948) Dawn Society would emerge as one of the leading vehicles for the new education thought and debate in India. "Foreign education", complained Satish Mukherjee in the pages of the Dawn Magazine in February 1898, "has not enabled us to be self-reliant, self-dependent, self-sacrificing, patriotic." Such a condition had to be actively arrested and reversed. "Must we still stand by with folded hands until the doom of extinction overtakes us?" asked Satish Chandra. The Dawn rapidly became a principal voice of education artic-

overtakes us?" asked Satish Chandra. The Dawn rapidly became a principal voice of education artic-ulation in India and for years together yielded space to some of the most enriching educational debates in the country. It pro-vided a platform to a wide array of nationalists and enabled them to take up the cause of Indian education. It succeeded in form-ing an academic nucleus which turned into the first batch of instructors of the Bengal National College which was one of the earliest expressions of the last century saw heightened activity on the education front. Every front ranking leader of the polit-ical movement articulated thoughts on education. Between 1901 and 1902. Bipin Chandra Pal, in a detailed series on the prob-lems of Indian education in the pages of his *New India*, discussed

lems of Indian education in the pages of his New India, discussed the education challenge facing India. Similarly, Sri Aurobindo in the pages of his Bande Mataram and Karmayogin and later in the Arya vigorously discussed the dimensions of a new edu-cation for India.

In the Arya vigorously discussed the dimensions of a new edu-cation for India. Sister Nivedita, in a series, 'Hints on National Education in India', spoke of the future of India being dependent on educa-tion and of how it was necessary to build up "this idea of the sacred duty of giving education to the people as one of the ele-ments of our civilisation". Lala Lajpat Rai's, 'The Problem of National Education in India' brought out still other dimensions of the educational debate, while Lokmanya Tilak's simple yet direct discussion of national education stirred the minds of the mass-es along the west coast and galvanised them into forming some of the most active national education institutions. The effort for national education institutions. The effort for national education al planning — if a new edu-cation, which aspires to be ventually evolved wielded a deep influ-ence on Indian education thinking. The Basic Education thinking. The Basic Education thinking. It is hoped that the proposal formulated in 1937 became among the final attempts at evolving a responsive indigenous education framework for an independent India. It is hoped that the proposed new education policy draws from this rich and varied repository of our educational thought in its effort at imagining a true education for India.

Campus roundup: IIM Kozhikode to host second pan-IIM World Management Conference

The Indian Institute of Management (IIM) Kozhikode will host the second pan-IIM World Management Conference, supported

http://www.financialexpress.com/news/Campus-roundup--IIM-Kozhikode-to-host-second-pan-IIM-World-Management-Conference/1302177

IIM Kozhikode to host second pan-IIM World Management Conference

The Indian Institute of Management (IIM) Kozhikode will host the second pan-IIM World Management Conference, supported by the ministry of HRD and collectively organised by 13 IIMs. The meet will be held at IIM Kozhikode campus from November 5-8, on the theme 'Globalising Indian Thought', which emphasises the Indian management approaches that have found international recognition in recent times. The conference aims to deliberate on issues that impact global management thoughts in the years to come. Kulbhushan Balooni, director, IIM Kozhikode, said, "IIMs have different functional and sectoral expertise, region-specific industry access and clout and understanding of local practices. Collectively, IIMs can emerge as a formidable force in exploring newer frontiers of management science." Apart from IIM professors, the conference has invited experts from Wharton Business School, ESCP Paris, policymakers and leaders from Indian industry. About 250 scholars in management discipline are expected to share their research ideas, said a press release from IIM Kozhikode. Importantly, apart from the Common Admission Test (CAT), this is another big platform that brings all IIMs together. As the number of IIMs is reaching a critical mass, it is time to think how the brand IIM can be leveraged to make a global impact.

Harder for fresh grads to get first job: LinkedIn

LinkedIn recently revealed its first instalment of 'Life of a Professional' study, which pointed to a key challenge faced by students and early professionals today—bagging that first job right out of university has become more difficult over the last two decades. 'Life of a Professional' is a study that delves into the aspirations and evolving needs of professionals through the different phases of their career. More than a third (36%) of students and early professionals with less than a year of experience said they believe it will/did take them one to three months to land their first job. In contrast, professionals with at least 15 years of experience said their first jobs were fairly easy to land—38% found a job within a month out of leaving university.

...But Naukri Job Speak Index in Sept grows 23%

The Naukri Job Speak Index for the month of September 2014 at 1,518 indicates a 23% growth in hiring when compared to September 2013. Industry-wise hiring sentiment remained positive with sectors such as banking and IT seeing an increase of 52% and 34%, respectively, in September 2014 as compared to September

IIT Techfest gets record entries in Asia

http://www.asianage.com/mumbai/iit-techfest-gets-record-entries-asia-816

The zonal competitions for Techfest, the technological extravaganza of the Indian Institute of Technology, Bombay (IIT-B) has seen a record number of entries from colleges across the country. The organisers said the use of social media to advertise about Techfest has been the main reason for the huge number of entries they received this year and had broken all records in Asia.

Aman Mantry, media manager, Techfest 2014, said this year the festival has seen an unprecedented increase in entries.

"Since Techfest has been holding zonal competitions, its reach has increased manifold," said Mr Mantry adding that the festival had nearly a lakh followers on Facebook over last year.

Mr Mantry said that 152 teams had participated in the three heads of competition, by far the maximum in any such competition held in Asia. "The prize money has also been a major attraction from teams. The total prize money is pegged at Rs 35 lakh which is by far the highest that any technological festival offers in Asia," said Mr Mantry.

Start-ups first in line of headhunters at IITs

Hindustan Times (Indore)

In a departure from the market trend of big names making a beeline to recruit talent from Indian Institutes of Technology (IITs), a large number of start-ups have registered to participate in the campus placement drive, which is set to kick off from December.

In fact, the number of start-ups lining up for the drive has doubled, placement officials across IITs said. Many start-ups are first- timers at the IIT placements and many twoto four-year-old companies are offering fat salaries in the Rs12-15 lakh per annum bracket, indicating a shift in hiring patterns.

While 25 start-ups have already registered for placements at IIT Bombay, the number is set to touch 50 by the end of November.

"The increase in number of start-ups wanting to recruit has seen a significant rise this year. Last year, we saw 35 start-ups recruiting from campus. However, this year we are expecting the number to double," said Mohak Mehta placement manager at IIT Bombay.

IIT Madras, which only saw seven start-ups recruiting last year, will play host to at least 30 such companies this year. "In fact, the institute has bookmarked two days exclusively in its placement calendar for ventures promoted by IIT alumni," said Vishranth Suresh, head of academic affairs at IIT Madras.

In fact, for many IIT alumni, life seems to have come a full circle as they are now rubbing shoulders and competing for scouring talent with IT giants such as Samsung and Facebook.

According to data provided by IIT Bombay, out of all the start- ups registered for recruitments this year, almost 25% are those founded by IIT alumni.

Taxi service aggregator, Ola Cabs, founded in 2011 by IIT Bombay alumnus Ankit Bhati and Bhavish Aggarwal will make offers to fresh graduates from their alma mater. Similarly, an online property listing startup housing.com, also founded by an IIT B alumnus, picked up 45 IIT Bombay students last year.

"Students establish immediate connect with IIT-based startups. The work culture of most start-ups is lucrative as there is lot of freedom vis-a-vis creativity and ideas," said a senior placement official from IIT Roorkee.

The institute here has also seen a jump of almost 50% in the number of start-ups wishing to recruit this year, as has IIT-Kanpur.

According to a senior professor at IIT Madras, e-commerce companies and other start-ups are also stepping up hiring and offering better salaries, forcing major recruiters to increase the starting pay package.

"The market is very buoyant, thanks to a stable government and with start-ups raising millions in funds, students are increasingly opening up to trying their luck with new companies. While older start-ups like Flipkart and Zomato still rule the roosts with their hefty pay packages, new ventures are also offering lucrative profiles," Mehta added.

Successful IITians now hiring from alma mater

Hindustan Times (Lucknow)

MUMBAI: Start-ups are the new buzzword for IITians with alumni helming successful businesses of their own returning to their alma maters to hire fresh talent.

These ex-students of Indian Institutes of Technology are now rubbing shoulders and competing in talent searches with IT giants such as Samsung and Facebook.

According to a senior professor at IIT Madras, e-commerce companies and other start-ups also offer better salaries, forcing major recruiters to increase starting pay packages.

Data provided by IIT Bombay shows that out of all the start-ups registered for recruitments this year, almost 25% are those founded by IIT alumni.

"Many of these companies registered with us for recruitments are products of IIT-B themselves. This year we are expecting almost 50 start-ups overall to recruit," Mohak Mehta, placement manager, IIT-B said.

Taxi service provider, Ola Cabs, founded in 2011 by IIT Bombay alumni Ankit Bhati and Bhavish Aggarwal, will make offers to fresh graduates passing from their own campus, similar to the online property listing start-up housing.com, also founded by an IIT-B alumni. "The online company picked up 45 IIT-B students last year.

"It is great to have talent from IIT-B on board with us. With the success stories of various E commerce startups, students are eager to explore what works best for them," said Adivitya Sharma, co-founder of housing. com. He said the company had also hired IITians from Delhi and Kanpur.

Overall, too, IITs have seen a major jump in the number of start-ups registering for campus recruitments. IIT Madras which only saw seven start-ups recruiting last year, will play host to at least 30 companies this year.

IIT Roorkee also saw a jump of almost 50% in the number of start-ups wishing to recruit this year, while at IIT Kanpur, 45 start-ups have registered for recruitments compared to only 24 last year.